



# BlackBerry shares fall ahead of Friday report

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SAN FRANCISCO (MarketWatch) -- Shares of BlackBerry Inc. [BBRY, +0.60%](#) fell late Thursday afternoon heading into the company's first fiscal quarter earnings report slated for the following morning. The stock was down 3% to \$14.46 in the final minutes of trading on Thursday after having opened the session with a slight gain. Analysts expect the company to report strong growth in shipments of its newest BlackBerry 10 smartphones compared to the prior period, . "With the fate of the company riding on BB10 and Friday's call likely to produce only a cursory overview of sales trends, we expect BlackBerry to continue trading on speculation near-term," wrote Ed Snyder of Charter Equity in a Thursday note to clients, maintaining a market perform rating on the stock. BlackBerry will report results for the quarter on Friday morning prior to the opening bell.



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